



CREATOR BUSINESS GUIDE

How creators earn on Moonroof+.

The subscription Creator Pool, qualified viewing, monthly statements and payout requests.

40% POOL / 1.25x PRO WEIGHT / \$50 MINIMUM

For approved, published work enrolled under the applicable signed agreement. An overview of the standard program, not a guarantee of earnings.

THE MODEL

One pool. Verified inputs.

The monthly Creator Pool is 40% of eligible net viewer-subscription revenue for this platform. Amounts are calculated in US dollars.

01 Reconcile eligible viewer revenue

Start with real, collected viewer-subscription receipts. Test payments, promotional access and unpaid invoices do not count.

02 Calculate eligible net revenue

Remove applicable taxes, refunds, chargebacks and payment-processing costs. Each deduction needs supporting records; do not count it twice.

03 Establish the 40% pool

Multiply eligible net subscription revenue by 40%. Creator membership and submission fees are excluded. Separate commercial deals follow their written terms.

04 Allocate using verified participation

Divide the pool by each eligible title's share of qualified viewing after its documented Standard or Pro participation weight is applied.

ADMINISTRATOR-REVIEWED CLOSE

Revenue and viewing evidence are reconciled and reviewed by an administrator. The dashboard does not automatically import bank receipts or send payments. Missing evidence prevents a finalized close.

PARTICIPATION

Approved work. Valid viewing.

A submission alone does not earn money. This standard program applies only when the relevant title and creator are eligible under their signed agreement.

Published and authorized

The title must be approved, published and available during the reported period, in an authorized territory. Ownership and distribution/compensation rights must be verified.

Qualified audience activity

Use verified viewing from active eligible viewer accounts that meets the platform's qualifying threshold. Exclude previews, bots, artificial loops, account abuse and fraudulent activity.

Documented participation weight

Standard: 1.00x qualified watch time. Creator Pro: 1.25x only where Pro participation is documented for the reported period. A weight changes a share of the pool, not a guaranteed amount.

Complete supporting records

The monthly close records source references and administrator attestations. Unverified analytics, sample numbers and raw playback positions are not treated as qualified earnings inputs.

YOUR AGREEMENT COMES FIRST

If your signed compensation terms differ, those terms control. Participation in this standard pool must be expressly covered; existing contracts are not silently replaced.

ILLUSTRATIVE EXAMPLE

See the formula at work.

This is an example, not an actual balance or earnings forecast. Your result depends on collected revenue, deductions and the complete eligible viewing population.

Gross eligible subscriptions	\$100,000
Illustrative deductions	- \$8,000
Eligible net subscription revenue	\$92,000
40% Creator Pool	\$36,800

SAME VIEWING. DIFFERENT WEIGHT.

Standard: 10,000 minutes x 1.00 = 10,000 units

Pro: 10,000 minutes x 1.25 = 12,500 units.

If the complete platform pool has 1,000,000 weighted units, the Standard share is \$368 and the Pro share is \$460.

ROUNDING AND RECONCILIATION

Allocations use integer cents and a deterministic rounding method so approved allocations reconcile to the approved pool. No creator is credited before the close is approved.

STATEMENTS AND REQUESTS

A monthly operating rhythm.

The team reviews each monthly period. Reporting and payment timing depend on complete records, agreement eligibility, verification and actual payment processing.

Month end: reconcile and approve

The administrator verifies eligible net revenue, qualified viewing and agreement coverage, then approves the close. Approved statements become visible in each creator's private earnings area.

By the 15th: statement target

The program targets a statement by the 15th after the reporting month. Review holds and missing evidence can delay finalization. Draft estimates are not released funds.

\$50 minimum: request a payment

Eligible available balances of \$50 or more may be requested after external payout and tax setup are verified. Smaller balances carry forward. Do not submit banking or tax credentials through the earnings form.

Final business day: normal payment target

Payment is manually processed outside the earnings dashboard after approval. A request or processing status is not proof of payment; the record is marked paid only after confirmed external processing.

CHECK YOUR PRIVATE RECORD

Your statement and payout history show recorded status. Questions or delays should be raised with creator support; no screen click in this workflow automatically transfers money.

IMPORTANT DETAILS

Clear terms. No surprises.

This guide explains the standard subscription program. It does not replace a signed title license or creator agreement.

Separate revenue streams

Submission fees and creator membership fees are excluded from the subscription pool. Advertising, direct licenses, rentals, brand partnerships and commissioned productions use separate written terms.

Verification before release

Identity, rights, tax readiness and an external payout destination must be verified. The system records verification status and references, not raw banking or tax secrets.

No guaranteed earnings

Approval, publication, membership and past performance do not guarantee viewing, placement, revenue or future income. Existing contracts and historical records are preserved.

Prelaunch and sandbox activity

Moonroof+ test receipts and promotional free access do not create eligible collected revenue. This earnings workflow does not activate live billing or automatically create payable balances.

PROGRAM DETAILS AND CREATOR SUPPORT

Visit moonrooftv.com/creator-earnings and use the platform's creator support channel for statement questions. Your signed agreement controls if terms differ.